# Indoor advertising machine specifications and parameters

| PRODUCT MODEL | P1.25 |
|---|---|
| Pixel spacing | 1.25MM |
| Physical density | 640000/㎡ |
| Luminous point color | 1R1G1B |
| Whole machine resolution | W512*H1536 |
| Display size of the whole machine | W640mm*H1920mm |
| Cascade display | Multiple seamless splicing displays are available |
| LED Packaging | SMD1010 |
| Drive mode | Constant current drive |
| Scanning method | 1/64scan |
| Interface method | HUB75 |
| White balanced brightness | 600cd/㎡ |
| Maximum power consumption | 800W/㎡ |
| Average Power | 300W~400W/㎡ |
| Insert voltage | 220V AC±15% |
| Viewing distance | ≥1.2M |
| Protection grade | IP40 |

**Product feature**

1. High definition display: Provides clear and vivid images and text display

2. High brightness: can maintain excellent brightness and visibility in various environments

3. Customizability: The size, shape, and content can be customized according to customer needs

4. Energy saving and environmental protection: Compared to traditional display screens, LED advertising screens are more energy-efficient

5. Remote control: supports remote management and content updates

6. Good advertising effect: attracting attention, enhancing brand awareness and advertising effectiveness